

CREATE LEARNER PERSONAS

Use this template to define a learner persona.

<p>Name</p>	<p>How do they engage at work? Use an image/graphic here</p>
<p>Demographics & Social Identities Age, gender, race, education, social dynamics, etc.</p>	
<p>Current Role & Career Aspirations Title, tenure, career path</p>	<p>Rewards & Motivations How will they benefit from this? What motivates them?</p>
<p>Current Experience with This Topic? How much do they know? Will this be hard for them?</p>	<p>Access & Barriers to Working & Learning What makes it easy for them? What gets in the way?</p>
<p>What Gets In the Way of Great Performance? What will be difficult to apply to the job? Why?</p>	<p>Learning Context How will they come to this? How does this fit into their day?</p>